

MALBEC

THE HEART OF ARGENTINA

Malbec is a rich, fruit-forward red grape variety that found its true home in Argentina. Known for its deep color, velvety texture, and expressive flavors, Malbec produces wines that are approachable, balanced, and versatile.



OVERVIEW

Malbec originated in France but became the signature grape of Argentina, where it thrives in high-altitude vineyards. It produces bold, fruit-driven wines with soft tannins and a smooth finish.



ORIGIN

Cahors, France
Malbec was first cultivated in southwestern France. It was brought to Argentina in the 19th century, where it found ideal growing conditions.



GROWING REGIONS

Thrives in many wine regions worldwide, including: Argentina (Mendoza), France (Cahors), Chile, the United States, Australia, and South Africa.



CLIMATE PREFERENCE

Prefers a sunny, warm climate with cool nights to develop ripe fruit flavors while maintaining balance and freshness.



SOILS

Performs well in a variety of soils, including alluvial soils, limestone, clay, and gravelly soils. Well-drained soils at higher elevations produce the best results.



WINE STYLE & CHARACTERISTICS

Medium to full-bodied with medium to firm tannins and bright acidity. Aromas and flavors of dark fruit, floral notes, spice, and a touch of earth. Known for its plush texture and deep color.



GROWING REGIONS AROUND THE WORLD

NORTH AMERICA

United States
(California, Washington)

SOUTH AMERICA

Argentina
(Mendoza)
Chile

EUROPE

France (Cahors)

AUSTRALIA

Australia

AFRICA

South Africa

MALBEC QUICK FACTS



Type

Red Wine Grape



Origin

Cahors, France



Parentage

Likely related to Cabernet Franc



Ripening Season

Mid to Late



Color

Deep Purple



Body

Medium to Full-bodied



Tannins

Medium to Firm



Acidity

Medium to High



Aging Potential

Good (3–8 years)



Common Styles

Varietal Malbec, Blends (Bordeaux style)



Food Pairing

Red meats, roasted vegetables, hard cheeses, dark chocolate

TYPICAL FLAVOR PROFILE

AROMAS

- Blackberry
- Plum
- Black Cherry
- Violet
- Chocolate
- Vanilla
- Spice
- Earth



FLAVORS

- Dark Fruit
- Blueberry
- Blackberry
- Plum
- Cassis
- Cocoa
- Pepper
- Licorice

FOOD PAIRING SUGGESTIONS



Grilled Steaks



Roasted Lamb



Duck



Rich Pastas



Aged Cheeses



Dark Chocolate

WHY MALBEC STANDS OUT

- Argentina's signature grape and a global success story.
- Produces wines with deep color, rich fruit, and velvety texture.
- Thrives at high altitudes, bringing intense flavor and elegance.
- Versatile in style—from bold and opulent to elegant and refined.
- Offers exceptional value and wide appeal.

