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What is WineBlueBook (formerly QPRwines)?

WineBlueBook is a buying guide that groups wines by score then lists them by price and ranks them by value. The lower the Value Index the better the value.

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**3 page
 sample issue**

Welcome to the new format of WineBlueBook. Wines are now included if they were scored in the previous month instead of by varietal once a year.

This month's issue covers many Pinot Noir and White Burgundy wines that were scored last month.

At the high end, the 2005 Bouchard Pere & Fils, White Burgundy Corton-Charlemagne received an average rating of 95 and at \$150 it is 25% the average price of \$555 for a similar scoring White Burgundy. The 2004 Donum, Pinot Noir Carneros scores 94 points and at \$50, it is also 25% of the average \$197 for a similar scoring Pinot Noir.

For Cabernet lovers, the 2004 Leonetti, Cabernet Sauvignon Walla Walla Valley scored 94 points and at \$80 it is 36% of the average scoring Cabernet Sauvignon. For a value Cabernet, the 2004 Ferrari-Carano, Cabernet Sauvignon Alexander Valley scored 89 points and at \$20 it is 37% of the average cost for a similar scoring Cabernet Sauvignon.

At the value end of \$13 the 2005 De Loach, Pinot Noir Russian River Valley scored 88 points and is 33% the average cost of \$40 for a similar scoring Pinot Noir. Two value Shiraz wines include the 2005 Hewitson, Shiraz Barossa Valley Ned & Henry's and the 2005 Rusden, Shiraz Barossa Valley Stockade both averaged 91 points and at \$17 are 39% of the average price for a similar scoring Shiraz.

These seven wines and 573 more are profiled in this issue.

Outstanding and Great Values

Year Outstanding and Great Value Wines scored in September 2007

<u>Year</u>	<u>Varietal</u>	<u>Score</u>	<u>Price</u>	<u>Availability</u>	<u>Quality Index</u>	
2004 Leonetti, Cabernet Sauvignon Walla Walla Valley	Cabernet Sauvignon	94	\$ 80	Med	36%	Great Value
2004 Cliff Lede, Cabernet Sauvignon Napa Valley Stag's Leap District	Cabernet Sauvignon	92	\$ 48	Low	41%	Great Value
2004 Hess Collection, Cabernet Sauvignon Napa Valley Mount Veeder	Cabernet Sauvignon	90	\$ 32	Med	50%	Great Value
2004 Ferrari-Carano, Cabernet Sauvignon Alexander Valley	Cabernet Sauvignon	89	\$ 20	High	37%	Great Value
2004 Guenoc, Cabernet Sauvignon California	Cabernet Sauvignon	84	\$ 11	Med	44%	Great Value
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2005 Rodney Strong, Chardonnay Chalk Hill	Chardonnay	88	\$ 11	High	42%	Great Value
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2004 Donum, Pinot Noir Carneros	Pinot Noir	94	\$ 50	Med	25%	Outstanding Value
2005 Foley, Pinot Noir Santa Rita Hills Rancho Santa Rosa Clone 667	Pinot Noir	91	\$ 29	High	45%	Great Value
2005 Landmark, Pinot Noir Sonoma Grand Detour	Pinot Noir	90	\$ 25	Med	49%	Great Value
2005 Roessler, Pinot Noir Sonoma County Red Label	Pinot Noir	90	\$ 25	Med	49%	Great Value
2005 Robert Mondavi, Pinot Noir Carneros	Pinot Noir	89	\$ 20	Low	45%	Great Value
2005 De Loach, Pinot Noir Russian River Valley	Pinot Noir	88	\$ 13	High	33%	Great Value
2005 Au Bon Climat, Pinot Noir Santa Maria Valley Le Bon Climat	Pinot Noir	88	\$ 18	High	45%	Great Value
2005 Castle Rock, Pinot Noir Sonoma Coast	Pinot Noir	86	\$ 10	High	33%	Great Value
2005 Angeline, Pinot Noir Russian River Valley	Pinot Noir	85	\$ 13	High	43%	Great Value
2005 Pietra Santa, Pinot Noir Central Coast	Pinot Noir	85	\$ 15	Low	50%	Great Value
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2005 Joseph Drouhin, Red Burgundy Beaune Clos Des Mouches	Red Burgundy	92	\$ 75	High	48%	Great Value
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2004 Kilikanoon, Shiraz Barossa Valley Testament	Shiraz	94	\$ 33	High	42%	Great Value
2005 Hewitson, Shiraz Barossa Valley Ned & Henry's	Shiraz	91	\$ 17	High	39%	Great Value
2005 Rusden, Shiraz Barossa Valley Stockade	Shiraz	91	\$ 17	High	39%	Great Value
2005 Jim Barry, Shiraz Clare Valley Lodge Hill	Shiraz	90	\$ 13	High	39%	Great Value
2005 Marquee, Shiraz Victoria Classic	Shiraz	88	\$ 10	Low	45%	Great Value
2005 Paringa, Shiraz South Australia	Shiraz	87	\$ 8	High	38%	Great Value
2005 Wishing Tree, Shiraz Australia	Shiraz	86	\$ 8	High	50%	Great Value
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2005 Bouchard Pere & Fils, White Burgundy Corton-Charlemagne	White Burgundy	95	\$140	Low	25%	Outstanding Value
2005 Louis Jadot, White Burgundy Corton-Charlemagne	White Burgundy	94	\$125	Med	44%	Great Value
2005 Chateau de Puligny-Montrachet, White Burgundy Puligny Montrachet Folatieres	White Burgundy	92	\$ 56	Med	42%	Great Value
2005 Vincent Girardin, White Burgundy Puligny Montrachet Folatieres	White Burgundy	92	\$ 60	Med	45%	Great Value
2005 Bernard Morey, White Burgundy Chassagne-Montrachet Vide Bourse	White Burgundy	92	\$ 62	Low	47%	Great Value
2004 Denis Pommier, White Burgundy Chablis Beauroy	White Burgundy	91	\$ 33	Low	34%	Great Value
2005 Domaine Patrick Javillier, White Burgundy Meursault Les Tillets	White Burgundy	91	\$ 46	Low	47%	Great Value
2005 Louis Latour, White Burgundy Pouilly-Fuissé	White Burgundy	88	\$ 18	High	35%	Great Value
2004 Verget, White Burgundy Macon Vergisson La Roche	White Burgundy	87	\$ 20	Low	48%	Great Value
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2005 Castle Rock, Zinfandel Mendocino County	Zinfandel	86	\$ 10	High	43%	Great Value

<u>Year</u>	<u>Australian Shiraz scored in September 2007</u>	<u>Score</u>	<u>Price</u>	<u>Availability</u>	<u>Quality Index</u>	
2002	Henschke, Shiraz Eden Valley Hill Of Grace	97	A \$161, V \$121, GV \$81			
2005	Clarendon Hills, Shiraz Astralis Clarendon	96	A \$127, V \$95, GV \$64			
2004	Kilikanoon, Shiraz Barossa Valley R	95	\$ 80 Med		80	
2005	Clarendon Hills, Shiraz Clarendon Hickinbotham	95	A \$100, V \$75, GV \$50			
2004	Kilikanoon, Shiraz Barossa Valley Testament	94	\$ 33 High		42	Great Value
2004	Kilikanoon, Shiraz Clare Valley Oracle	94	\$ 55 High		71	Value
2004	Henschke, Shiraz Eden Valley Mount Edelstone	94	\$ 97 Low		124	
2005	Clarendon Hills, Shiraz Clarendon Brookman	94	A \$78, V \$59, GV \$39			
2005	Clarendon Hills, Shiraz Clarendon Piggott Range	94	A \$78, V \$59, GV \$39			
2004	Jim Barry, Shiraz Clare Valley Armagh	94	A \$78, V \$59, GV \$39			
2004	Shirvington, Shiraz McLaren Vale	93	\$ 60 High		87	
2005	The Colonial Estate, Shiraz Mungo Park	93	\$ 63 Low		91	
2003	Barossa Valley Estate, Shiraz Barossa Valley E&E Black Pepper	93	\$ 72 High		104	
2005	Clarendon Hills, Shiraz Clarendon Liandra	93	A \$69, V \$52, GV \$35			
2005	Clarendon Hills, Shiraz Clarendon Moritz	93	A \$69, V \$52, GV \$35			
2005	Turkey Flat, Shiraz Barossa Valley	93	A \$69, V \$52, GV \$35			
2004	Peter Howland, Shiraz Parson's Vineyard	92	\$ 29 Low		57	Value
2005	De Lisio Wines, Shiraz McLaren Vale Krystina	92	\$ 40 High		78	
2004	Strathewen Hills, Shiraz Tribal Elder	92	\$ 74 Low		145	
2004	Coriole, Shiraz McLaren Vale Lloyd Reserve	92	A \$51, V \$38, GV \$26			
2004	Wolf Blass, Shiraz Adelaide Hills Platinum Label	92	A \$51, V \$38, GV \$26			
2003	Yalumba, Shiraz The Octavius Old Vine	92	A \$51, V \$38, GV \$26			
2005	Hewitson, Shiraz Barossa Valley Ned & Henry's	91	\$ 17 High		39	Great Value
2005	Rusden, Shiraz Barossa Valley Stockade	91	\$ 17 High		39	Great Value
2004	Glen Eldon, Shiraz Barossa Valley Dry Bore	91	\$ 23 High		52	Value
2002	Mitchelton, Shiraz Central Victoria Print	91	\$ 38 Med		86	
2005	Clarendon Hills, Shiraz Clarendon Baker's Gully	91	A \$44, V \$33, GV \$22			
2004	Mount Langi Ghiran, Shiraz Langi	91	A \$44, V \$33, GV \$22			
2005	Jim Barry, Shiraz Clare Valley Lodge Hill	90	\$ 13 High		39	Great Value
2002	Mount Langi Ghiran, Shiraz Cliff Edge	90	\$ 18 Low		55	Value
2005	Wayne Thomas, Shiraz McLaren Vale	90	\$ 20 Low		61	Value
2003	Chateau Reynella, Shiraz McLaren Vale Basket Pressed	90	\$ 22 Med		67	Value
2005	Heartland, Shiraz Langhorne Creek Director's Cut	90	\$ 28 Med		85	
2002	Paxton, Shiraz McLaren Vale	90	\$ 38 Low		115	
2004	Eppalock Ridge, Shiraz Heathcote	90	A \$33, V \$25, GV \$17			
2006	Mollydooker, Shiraz South Australia Blue Eyed Boy	90	A \$33, V \$25, GV \$17			
2003	Pepper Tree, Shiraz Wrattonbully Grand Reserve	90	A \$33, V \$25, GV \$17			
2005	Water Wheel, Shiraz Bendigo	89	\$ 16 Low		55	Value
2005	Henry's Drive, Shiraz McLaren Vale-Padthaway Dead Letter Office	89	\$ 17 High		59	Value
2004	Fireblock, Shiraz Clare Valley Old Vine	89	\$ 19 Low		66	Value
2005	Ross Estate, Shiraz Barossa Valley	89	\$ 25 Low		86	
2001	Hardys, Shiraz McLaren Vale Eileen Hardy	89	A \$29, V \$22, GV \$15			
2004	Peter Howland, Shiraz Western Australia Donnybrook Langley Vineyard	89	A \$29, V \$22, GV \$15			
2005	Marquee, Shiraz Victoria Classic	88	\$ 10 Low		45	Great Value
2004	Houghton, Shiraz Western Australia	88	\$ 13 High		59	Value
2005	Angove's, Shiraz McLaren Vale Vineyard Select	88	\$ 20 Low		91	
2004	Taltarni, Shiraz Heathcote	88	\$ 28 High		127	
2003	Plantagenet, Shiraz Great Southern	88	A \$22, V \$17, GV \$11			
2005	Paringa, Shiraz South Australia	87	\$ 8 High		38	Great Value
2004	Mount Langi Ghiran, Shiraz Billi Billi	87	\$ 14 Med		67	Value
2004	Plantagenet, Shiraz Omrah	87	\$ 15 Low		71	Value
2003	Taltarni, Shiraz Pyranees	87	A \$21, V \$16, GV \$11			
2005	Wishing Tree, Shiraz Australia	86	\$ 8 High		50	Great Value
2005	De Bortoli, Shiraz South Eastern Australia Deen Vat 8	86	\$ 11 Low		69	Value
2002	Brown Brothers, Shiraz Victoria Patricia Reserve	86	\$ 33 Low		206	
2006	Ironstone, Shiraz Lodi	85	A \$12, V \$9, GV \$6			
2004	Peter Howland, Shiraz Mount Barker Pine Lodge Vineyard	84	\$ 33 Low		300	
Year	German Riesling scored in September 2007	Score	Price	Availability	Quality Index	
2005	Hans Wirsching, Riesling Franken Iphöfer Kronsberg Spätlese Trocken	91	\$ 38 Low		119	
2005	Gunderloch, Riesling Rheinhessen Dry	90	\$ 18 Med		67	Value
2005	Domdechant Werner, Riesling Rheingau Hochheimer Kirchenstück Spätlese Trocken	87	A \$17, V \$13, GV \$9			
Year	Red Burgundy scored in September 2007	Score	Price	Availability	Quality Index	
2005	Joseph Drouhin, Red Burgundy Beaune Clos Des Mouches	92	\$ 75 High		48	Great Value
2005	Domaine Jacques Prieur, Red Burgundy Beaune Champs Pimont	89	\$ 65 Low		94	
2005	Bouchard Pere & Fils, Red Burgundy Beaune Du Chateau Blanc	89	A \$69, V \$52, GV \$35			
2005	Domaine Jacques Prieur, Red Burgundy Beaune Clos De La Feguine	89	A \$69, V \$52, GV \$35			
2005	Louis Jadot, Red Burgundy Santenay Clos De Malte	87	\$ 28 Low		58	Value

This is the 3 page sample issue of WineBlueBook. For the full 13 page sample issue (including the average price per score chart) visit WineBlueBook.com.

Subscribers love WineBlueBook:

Donald L. from Oregon writes...

"With WineBlueBook I did not have to guess which Cabs were worth the high posted prices and which were not. I just went down the list to find the best price to quality ratios, and bought those wines. I undoubtedly saved \$100-200 in this one trip, and also bought better wines than I otherwise might have."

Cuyler B. from San Francisco writes...

"In the world of ever-increasing wine prices, it is often hard to determine which wines deserve the price that are stuck on the bottle. WineBlueBook makes it very simple to identify those value wines - which in turn, takes the stress out of guessing. WineBlueBook will be an invaluable tool in my selection of the newly released, and highly priced 2003 Bordeaux vintage."

Tom N. from Washington, DC writes...

"I love this newsletter. It encourages me to try wines I might not otherwise try, not only does it put different ratings together, but it lets you see the range of vintages for a particular rating. This is very instructive because a cross comparisons of, say, 90 ratings, does a lot to tell me what that number really means to me."

And so does the press:

David Shaw, Pulitzer Prize winning writer of the Los Angeles Times wrote...

"I know of no other wine rating system like Monnens', so given the growing number of wine-buying options and the dictates of human nature — my dad used to say that the desire for a bargain was almost as universal as the desire for food, clothing and sex — I'll bet WineBlueBook (formerly QPRwines) will find many adherents."

Jon Bonné from MSNBC wrote...

"The real charm to Monnens' method: It can aid bibulous skinflints with any sized wallet."

How do you use WineBlueBook?

For any given score, the best value wine appears at the top. The lower the Value Index the better the value.

How is the wine availability determined?

The availability of wine for sale on the Internet.

How are wines included?

A wine is included if it has been scored by at least two of the major wine critics.

How is the Value Index number determined?

The Value Index is determined by taking the average low retail price of a wine with a given score and dividing it by the average low retail price for all wines with that score. The average Value Index is 100%, therefore anything below that represents a better value. Anything above, not so good.

What distinguishes a "Value" from a "Great Value?"

Wines that are priced from 25 to 50 percent below the average cost of similarly scored wines receive a "Value" designation. More than 50% off earns them a "Great Value" and more than 75% off earns them an "Outstanding Value."

A note about wine scores

Do scores matter? Yes. But no more than personal taste. So why care about scores? Because scores drive prices. And in the absence of personal experience, you must weigh quality (scores) against price to make purchase decisions. WineBluebook gives you an objective and unbiased tool for doing just that.